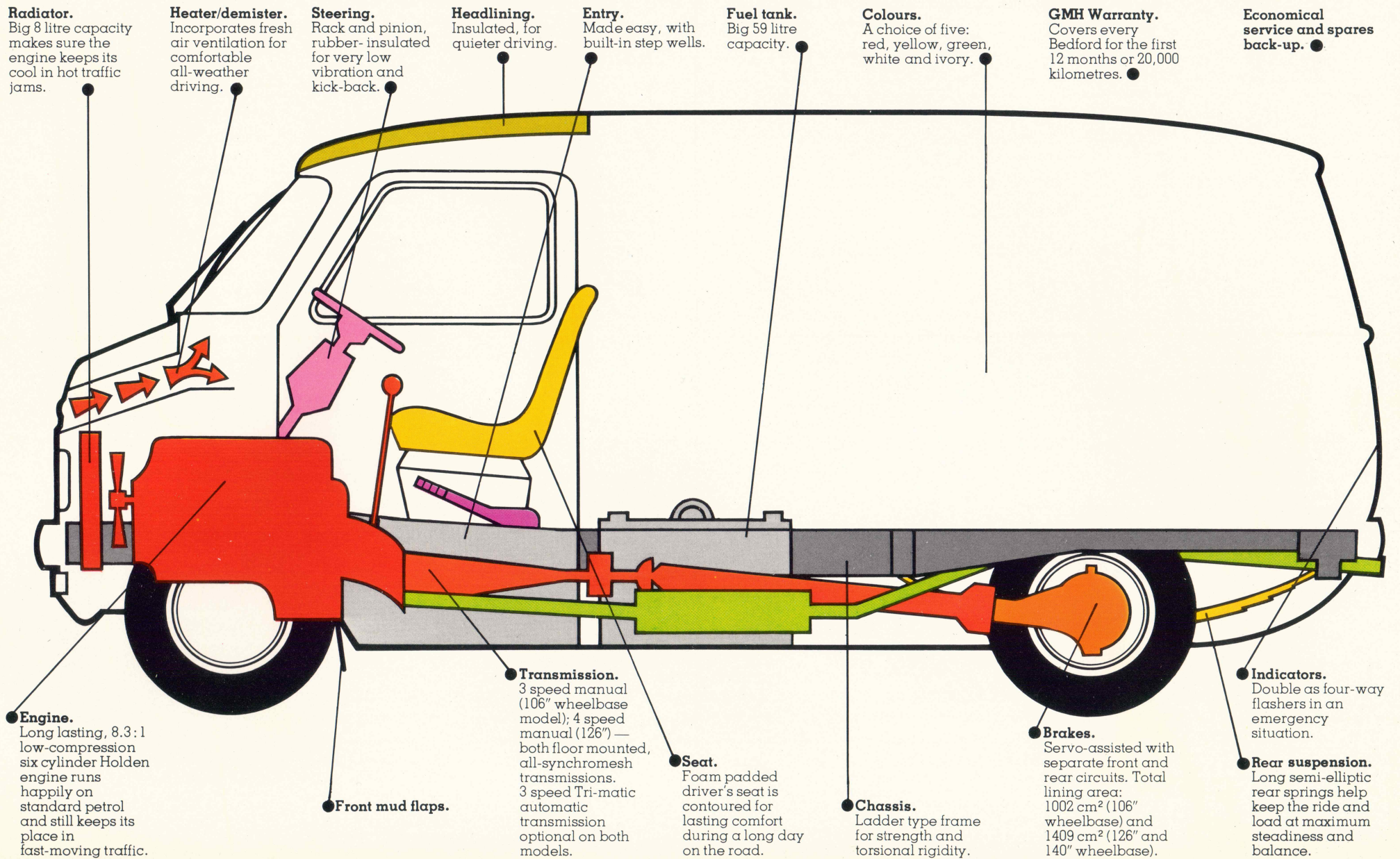


**Bedford Van.**  
**Around \$40 a week\* puts this  
partner on your team.**



**Dossier on a business partner  
who'll work as hard as you.**

# When you consider what this business partner comes with, it's amazing what it goes for.



## Bedford. Bet your business on it.



You're in business to make a profit. And the key to profitability is efficiency. Bedford Van can help make your business more efficient by streamlining your delivery and collection runs. Why? Because that's the way it's been designed. Dollar for dollar, Bedford Van delivers more of the kind of features that add up to better operating efficiency.

Features like reliable six cylinder power from the well-proven 2.8 litre Holden engine. High, wide and handsome styling that gives you greater carrying capacity, without compromising on manoeuvrability. Bedford Van's turning cycle would flatter a family sedan. There's the convenience of a step-through facility, from driving seat straight to the business end.

There are many more features built into Bedford Van for better operating efficiency. You can see them all detailed

quite a few options open to you. And the interior can be tailored to fit the exact requirements of your line of work.

If your business is bigger than Bedford Van can handle, consider a Bedford Chassis/Cab. Three models are available: 106", 126" and 140" wheelbase. With a body of your own specification, you could really get things moving. No business is too big for a Bedford!

We know you're a busy man. But if you take time to meet with your GMH Truckpower dealer, he can show you how a Bedford Van can improve your whole business operation. And he can show you a finance plan that your cash flow will find easy to live with. It's all there. Your GMH Truckpower dealer is just a phone call away, and he's waiting to help you.

\*Based upon a CFS Van with a four-year lease and \$1800 residual value or a four-year hire purchase.

**GMH**  
**GMH**  
**TRUCKPOWER**

# Bedford loadability.

Bedford van gives you the choice of 106" and 126" wheelbase models — Doesn't matter whether you handle wide, long, flat or stack-up loads Bedford Van swallows them all easily. Flat top wheel arches mean minimal space wastage. Loading? No problem with Bedford's low floor levels.

Statistically speaking, the Bedford Vans offer 5.69 cubic metres of space (106" wheelbase) and 7.57 cubic metres (126" wheelbase) with 3.86 and 4.69 sq. metre floors respectively. We could go on and give you a string of figures. But they won't mean much until you see for yourself just how much bigger Bedford really is inside — bigger than any Van in its class!



# Bedford versatility.

On the outside, Bedford Van is compact and easy to handle in traffic. But on the inside, it's cavernous. What's more, you can have your Bedford load area fitted out just about any way you want — with shelves or other special fixtures to suit the loads you carry. And who says Bedford Van is strictly a nine-to-fiver? It can make a great weekend camper, too!

For 1977, Bedford Van takes a leap ahead by fitting easy-opening hinged doors as standard equipment all round: front driver's and passenger's doors, side loading door and, bringing up the rear, twin hinged doors that lock at 90° or 180° positions.

See your GMH Truckpower dealer soon — he can even arrange to have your Bedford Van sign-written before you take delivery!

Your GMH Truckpower dealer is part of the biggest dealer network in Australia. There are over 420 from coast to coast. All can service your Bedford and fit genuine GMH spares.

