



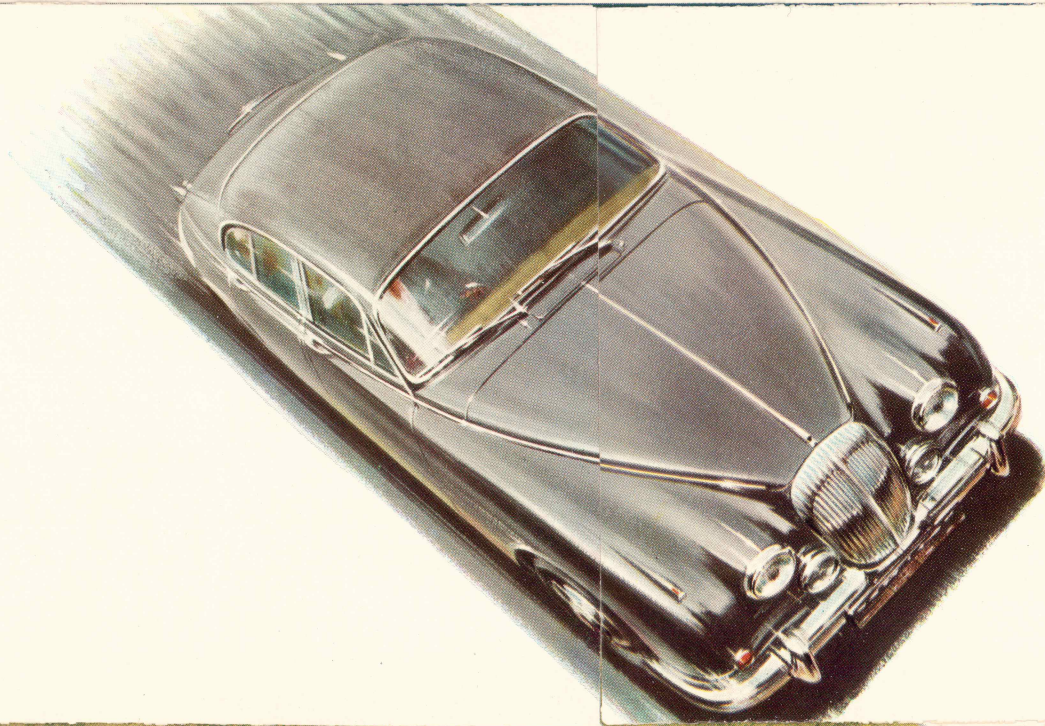


BY APPOINTMENT TO
H.M. QUEEN ELIZABETH THE QUEEN MOTHER
MOTOR CAR MANUFACTURERS
THE DAIMLER CO. LTD.

THE NEW DAIMLER 2½ LITRE V8 SALOON

In the Daimler 2½ Litre V8 Saloon, Daimler tradition is continued in the modern manner with all the attributes of high quality and fine workmanship associated with this famous *marque* faithfully guarded. Powered by the proven 2½ litre Daimler V8 engine which "The Motor" described as "... quite exceptional in its torque output and its turbine like smoothness over an incredibly wide range of speeds..." the road performance of the car is no less exceptional whether it is fully extended to the 112 m.p.h. of which it is capable or being driven in the lower speed ranges dictated either by traffic conditions or personal inclination.

Lavishly equipped with every conceivable appointment and refinement devised for the comfort of driver and passengers, and with automatic transmission as standard equipment, here is the kind of Daimler which so many Daimler enthusiasts have long demanded and which truly provides prestige motoring in the modern manner.



PRESTIGE MOTORING IN THE MODERN MANNER

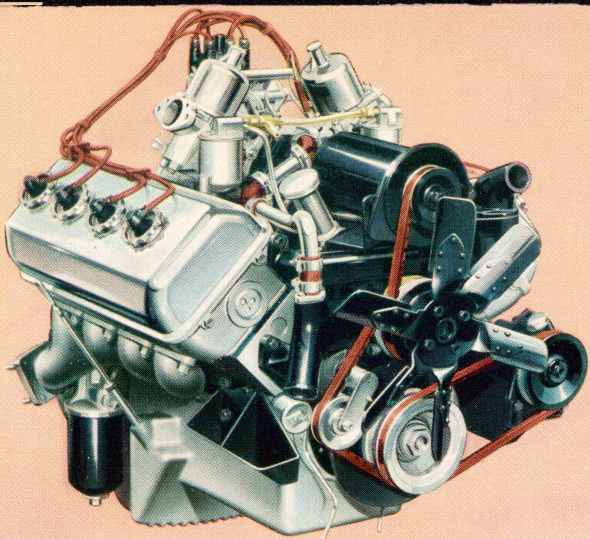
For full details of this exciting new car — consult

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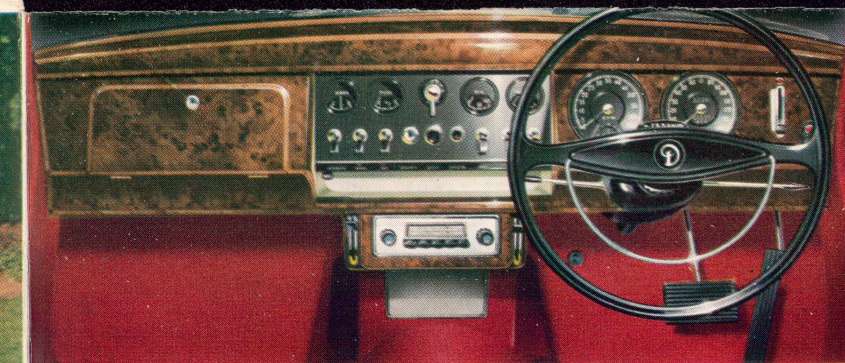
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Outstanding characteristics of the Daimler 2½ litre V8 engine are its turbine-like smoothness and the extreme quietness of its operation. Developing 140 b.h.p. at 5,800 r.p.m. its remarkable flexibility enables the car to be driven at as low a speed as 10 m.p.h. in top gear and yet accelerated so smoothly and rapidly with no trace of snatch.

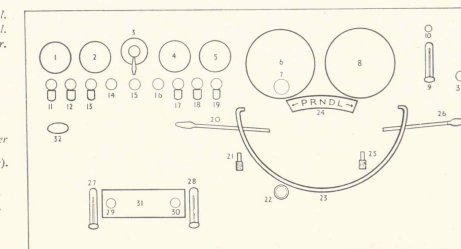


Daimler



KEY TO INSTRUMENT PANEL

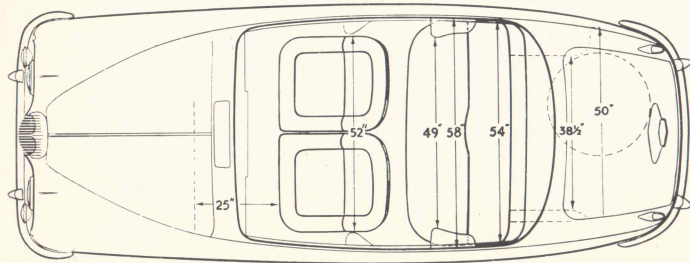
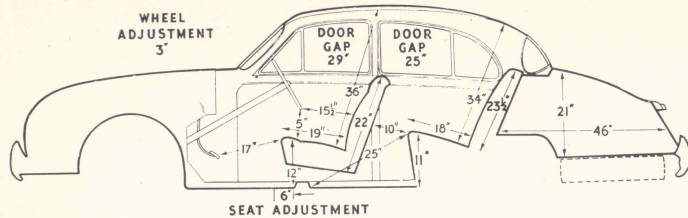
1. Ammeter.
2. Fuel gauge.
3. Exterior lights switch.
4. Oil pressure gauge.
5. Water temperature gauge.
6. Revolution counter.
7. Electric clock.
8. Speedometer.
9. Choke.
10. Choke warning light.
11. Interior lights.
12. Panel light.
13. Heater fan control.
14. Ignition switch.
15. Cigar lighter.
16. Starter button.
17. Map light switch.
18. Electric screen wiper control.
19. Electric screen washer control.
20. Automatic Transmission lever.
21. Clock setting.
22. Headlamp dip switch.
23. Horn ring.
24. Automatic transmission & flasher warning.
25. Trip recorder setting.
26. Direction indicator & flasher lever.
27. Heater control (temperature).
28. Heater control (volume).
29. Radio control (when fitted).
30. Radio panel (when fitted).
31. Radio panel (when fitted).
32. Scuttle vent lever.
33. Brake fluid level indicator.



PRESTIGE MOTORING IN THE MODERN MANNER

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ABRIDGED SPECIFICATION



ENGINE. 90° Vee 8 with 4 cylinders each bank, bore 76.2 m.m., stroke 69.85 m.m., capacity 2548 c.c. Compression ratio 8.2-1, 140 b.h.p. at 5,800 r.p.m., overhead push rod operated valves from single central chain driven camshaft: 2 S.U. H.D.6 semi-downdraught carburettors.

TRANSMISSION. Borg-Warner Type 35 Automatic with heat exchanger.

SUSPENSION. Independent front suspension by coil springs and wishbones.

BRAKES. Dunlop bridge-type disc brakes on all four wheels.

STEERING. Burman re-circulating ball-type steering with 17" diameter two-spoke steering wheel, adjustable for reach.

WHEELS AND TYRES. Pressed steel bolt-on disc wheels fitted with Dunlop 6.40 x 15 in. RS5 tyres and tubes.

FUEL SUPPLY. By S.U. electric pump. 12 imperial gallon tank.

ELECTRICAL EQUIPMENT AND INSTRUMENTS. Lucas 12 volt battery. 51 amp/hr. at 10 hour rate with current voltage control. (See diagram for instruments).

BODY. All steel four-door five seater saloon. Integral body-chassis construction providing maximum rigidity with minimum weight.

HEATING AND DEMISTING. High output heating system incorporating wind-screen demisting. Two-speed fan controlled by switch on instrument panel.

JACKING. Exterior jacking posts, front and rear, enable the car to be lifted with the minimum of effort by means of the jack provided.

PRINCIPAL DIMENSIONS. Wheelbase 8' 11 $\frac{3}{8}$ ", track front 4' 7", track rear 4' 5 $\frac{3}{8}$ ", overall length 15' 0 $\frac{3}{4}$ ", overall width 5' 6 $\frac{3}{4}$ ", overall height 4' 9 $\frac{1}{2}$ ", ground clearance 7".

THE DAIMLER COMPANY LIMITED · COVENTRY ENGLAND

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