



The Aston Martin V8 is for the driver who demands from his motoring a rewarding, exhilarating and enjoyable experience, and gives the best in return.

The best, for example, in unrivalled quality and workmanship. Each Aston Martin is hand-built with the loving care and devotion of a selected workforce whose reputation is founded on every single component which goes into this thoroughbred machine.

From the hand-assembled engine to the meticulously hand formed aluminium body panels, from the snugly-fitting hide trim to the highest standards of paintwork, the V8 exudes award-winning perfection.

We don't manufacture cars. We create an art form, a highly-sophisticated piece of modern automobile technology which gives us as much pride to produce as it does the customer to own.

The best, too, in terms of roadholding, handling and performance. The manual model can reach 60 mph from rest in about six seconds, and carry on to more than 150 mph. Yet it can idle in fifth gear at a leisurely 25 mph without so much as a hint of protest from the carefully-honed engine. An Aston Martin is flexible in all traffic conditions.

With an automatic gear box you lose little of the performance, and gain the Torqueflite transmission whose smooth changes are indicated more by rev. counter than feel.

Aston Martin are still today the only British car firm to have won the World Sports Car Championship, and this pedigree shows itself in the uncanny stability, taut roadholding and precise handling which reach a peak during high-speed driving.

We also aim for the best from the comfort and convenience point of view. The Aston Martin is a four-seater, and each seat is shaped to fit the body. We don't expect the body to fit the seat.

There is extensive sound insulation and expensive carpeting. Air conditioning to keep occupants cool when the going is hot outside, or to keep them warm and snug when the winter elements are hostile. Electrically-operated windows, and driver-operated electric door locks. The widely-acclaimed steering has power assistance which relieves the driver's burden yet still allows him the feel to know the contact with the road.

You will also notice the tinted glass, the heated rear window, the reclining front seats, and the inertia-reel seat belts whose mechanism is stowed away in the trim out of harms reach. The driver will be

told everything by the complete and instructive instrumentation, the finger-tip controls will fall readily to hand, and everyone will appreciate the stereo radio also having a cassette player with built-in loudspeakers.

Safety is synonymous with Aston Martin motoring, and here once again we acknowledge that our customers are after the best.

The immensely strong steel super-structure and safety platform give enormous occupant protection well beyond any legislation devised, and are coupled with prodigious acceleration and vast braking power.

We don't stop there, of course—high specification safety laminated windscreen glass, collapsible steering column, twin circuit braking systems and a host of other features complement the safety reputation

zealously protected by us at Aston Martin.

The Aston Martin V8 is a grand tourer in the best tradition, accommodating four occupants and their luggage in total safety at all speeds and conditions, and in complete comfort.

