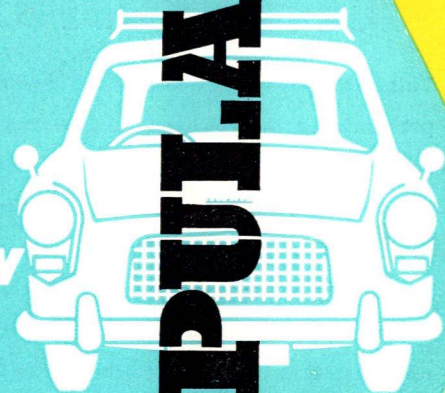


Accessories for the new



POPULAR



FORD MOTOR COMPANY LIMITED • ENGLAND

FORD

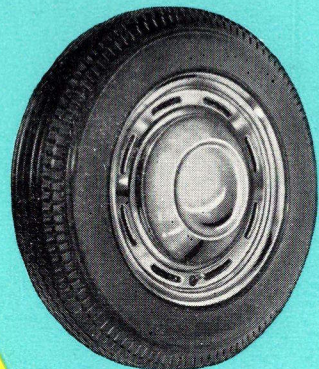
GUARANTEED

Accessories

This catalogue contains details of the comprehensive range of Ford guaranteed accessories for the New Popular, specially designed to provide any personal motoring preference you may have. Without exception, Ford guaranteed accessories are tested and proved to the highest Ford standards to ensure that they are made right, to fit right, to last longer on your car. Ford guaranteed accessories are obtainable from your local Ford Dealer. Ask to see them today. If you wish, for a moderate additional charge he will be pleased to fit those you select to make your motoring even more satisfying.

Specially designed for the new

POPULAR

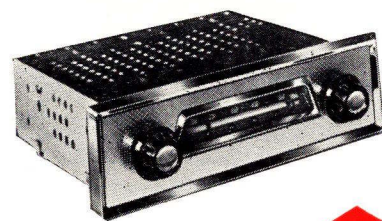
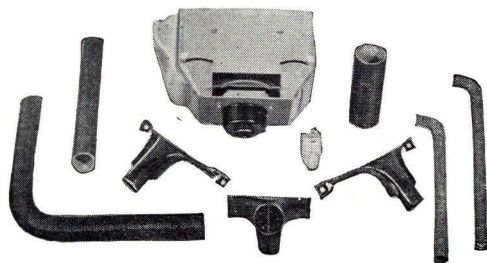


WHEEL TRIM KIT

These rust-proof, anodised aluminium wheel embellishments are held in position by the hub caps. Ventilation ports in each ring assist brake cooling. Part No. E21-WG-1 94/6 (per kit of four rings and removing tool)

HEATER KIT

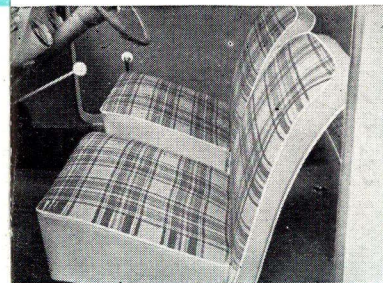
A 2½ KW recirculatory-type heater, easily adjustable to desired degree of temperature. Installation includes efficient demisting and defrosting equipment. Part No. 100E-18463 £10.10.0



FORD RADIO

The perfect combination of handsome appearance, outstanding performance and remarkably low cost. Fully selective on the medium wave band and pre-tuned to one long wave station as well.

17½ Gns (incl. P.T.)
Aerial: Part No. 204E-18894 39/6

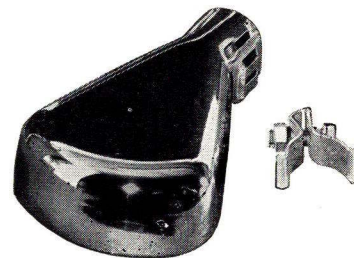


SEAT COVERS

Superbly tailored Ford seat covers, available in a wide range of colours, patterns and materials enhance the car's appearance and protect the upholstery. Ask to see the Ford Seat Cover Pattern Book.

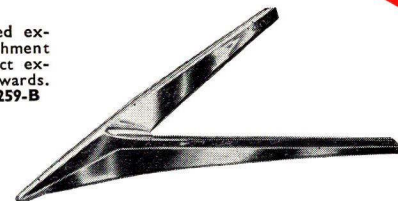
From £4.10.0 to £13.10.0

...for Elegance & Comfort



EXHAUST DEFLECTOR

A chromium-plated exhaust pipe embellishment designed to deflect exhaust gases downwards. Part No. 204E-18259-B 12/6



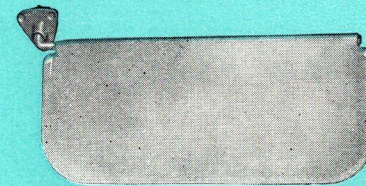
BONNET ORNAMENT

Grace your car with this exclusively styled, heavily chromium plated bonnet embellishment. Part No. E187-WP-1 14/3 (Standard Equipment on de luxe Models)



HUB CAP MEDALLIONS

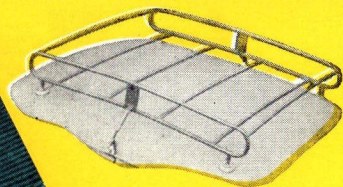
Specially designed hub cap medallions, incorporating the Ford motif, give an additional touch of elegance to your New Popular. Part No. E19-WG-2 33/- per set of four 8/3 each



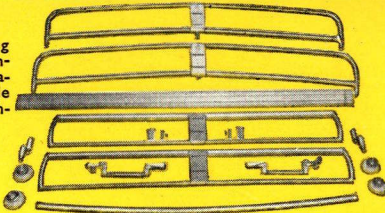
INTERIOR SUN VISOR KITS

A quality-made individual Sun Visor with full range adjustment to eliminate sun glare. Part No. E27-WH-1 13/6 (Standard Equipment on de luxe Models)

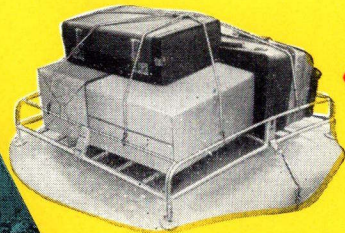
...for Convenience



ROOF RACK
Fixed type: For carrying additional luggage or unusually bulky goods. Spacious, strong and made from rust-resisting, high-quality tubular steel.
Part No. E204-WP-1
E206-WP-1
99/-



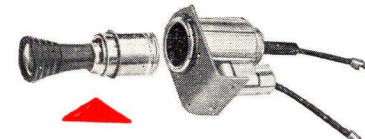
ROOF RACK
Collapsible type: Has all the virtues of the fixed-type roof rack and is easily dismantled and stored when not required.
Part No. E98-WP-1
£6.17.6



ELASTIC LUGGAGE GRIP
Holds luggage on the roof rack securely in place with eight strong elastic cords which hook on to the rack. Eliminates ropes and knots.
Part No. E99-WP-1
25/-



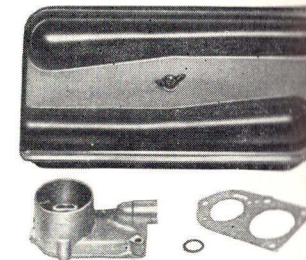
OVER-RIDER KIT
These tough reliable chromium-plated over-riders give added protection to your car in congested traffic and parking places.
Part No. 100E-18412-B
89/- per kit of four



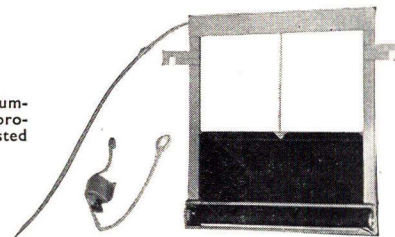
CIGARETTE LIGHTER
Press button action, automatic release cigarette lighter with protective telescopic ash shield.
Part No. E22-WD-1
27/1 plus 5/5 P.T.



TEMPERATURE GAUGE KIT
Especially useful when a radiator blind is fitted, to show if the engine is at its most efficient operating temperature and to indicate whether the blind should be raised or lowered. Neatly designed, easy to read and simple to fit.
Part No. 400E-10903
52/6



RADIATOR BLIND KIT
For quicker warming up, reduced fuel consumption and longer engine life, fit this variable-setting Radiator Blind. Setting is easily varied as required from a fascia panel control.
Part No. 100E-18690
60/-



UNDERBODY SPARE WHEEL CARRIER
Make extra luggage room in your New Popular by fitting an Underbody Spare Wheel Carrier. Security fitting protects the spare wheel. Quick-release, hinged action makes removal easy when required.
Part No. E129-WP-1
65/-

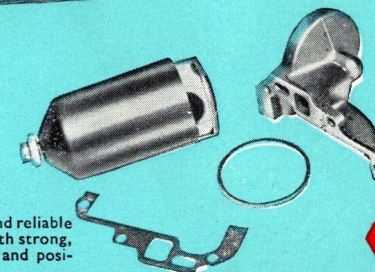


TOOL KIT
These specially selected tools make easy work of minor adjustments. Neatly contained in a strong, plastic-bound tool roll.
Part No. 204E-17018
45/-

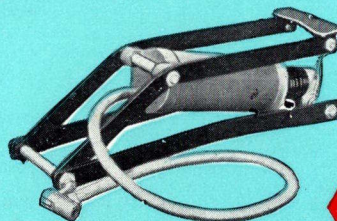
GREASE GUN
An extremely efficient Grease Gun specially signed to meet the requirements of high pressure lubrication.
Part No. N-17125



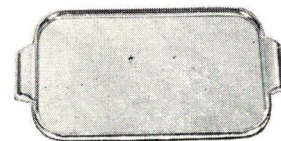
OIL FILTER KIT
Reduce engine wear by fitting this specially designed Oil Filter Kit which ensures that only clean oil circulates in your New Popular's engine.
Part No. 100E-6708-A
37/6
(Standard Equipment on de luxe Models)



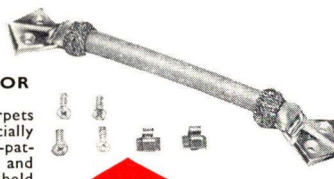
FOOT PUMP
An extremely efficient and reliable tyre pump, complete with strong, braided rubber air line and positive connector.
Part No. N-17052-A
21/6



VANITY MIRROR
An unobtrusive mirror easily fitted to the back of the Interior Sun Visor. A most useful accessory for checking those personal refinements.
Part No. 204E-18208
7/5 plus 1/6 P.T.

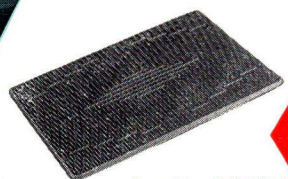


DOOR PULL KITS
These specially designed door pulls have chromium-plated fittings and are covered in Ravenna Red, Dunmow Beige or Cranham Blue P.V.C.
Part No. E197/E198/E199-WP-1
8/6 each
(Standard Equipment on de luxe Models)



RUBBER FLOOR MATS
Protect your carpets with these specially designed conical-pattern mats. Mud and dirt trapped and held for easy removal. Available in eight colours.
(Standard equipment on de luxe Models)

Part No. E4/E5/E6/
E20/E53/E54/E55/
E56-WF-2
8/8 plus 11d. P.T.



INTERIOR LAMP KIT
A neat and extremely useful accessory. Gives maximum light spread through an opaque cover.
Part No. 100E-18273
12/3
(Standard Equipment on de luxe Models)





Beauty and Maintenance Aids

Liquid Body Polish	3/-
Wax Polish—Tube	3/-
Chrome Cleaner	2/9
Interior Cleaner	2/6
Car Shampoo	2/6
Chrome Protector	2/6
Chrome Protector Remover	1/6
Paint Touch-Up Kit	8/-
Aluminium Paint	6/-
Touch-Up Brush	4/9
Ford ME-1163-B Anti-Freeze	Pint 6/6
	Quart 12/6
	Gallon 49/-
	5 Gallons £12.5.0
Brake Fluid	Half Pint 4/8
	Quart 15/7
Jack Fluid	Quart 8/6
Shock Absorber Fluid	Quart 6/6
Windscreen Washer Fluid	3/9



Ford guaranteed accessories are obtainable from:—



Accessories for the new

POPULAR



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Ford policy is one of continuous improvement. The right to change prices, specifications and equipment at any time without notice is reserved.

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