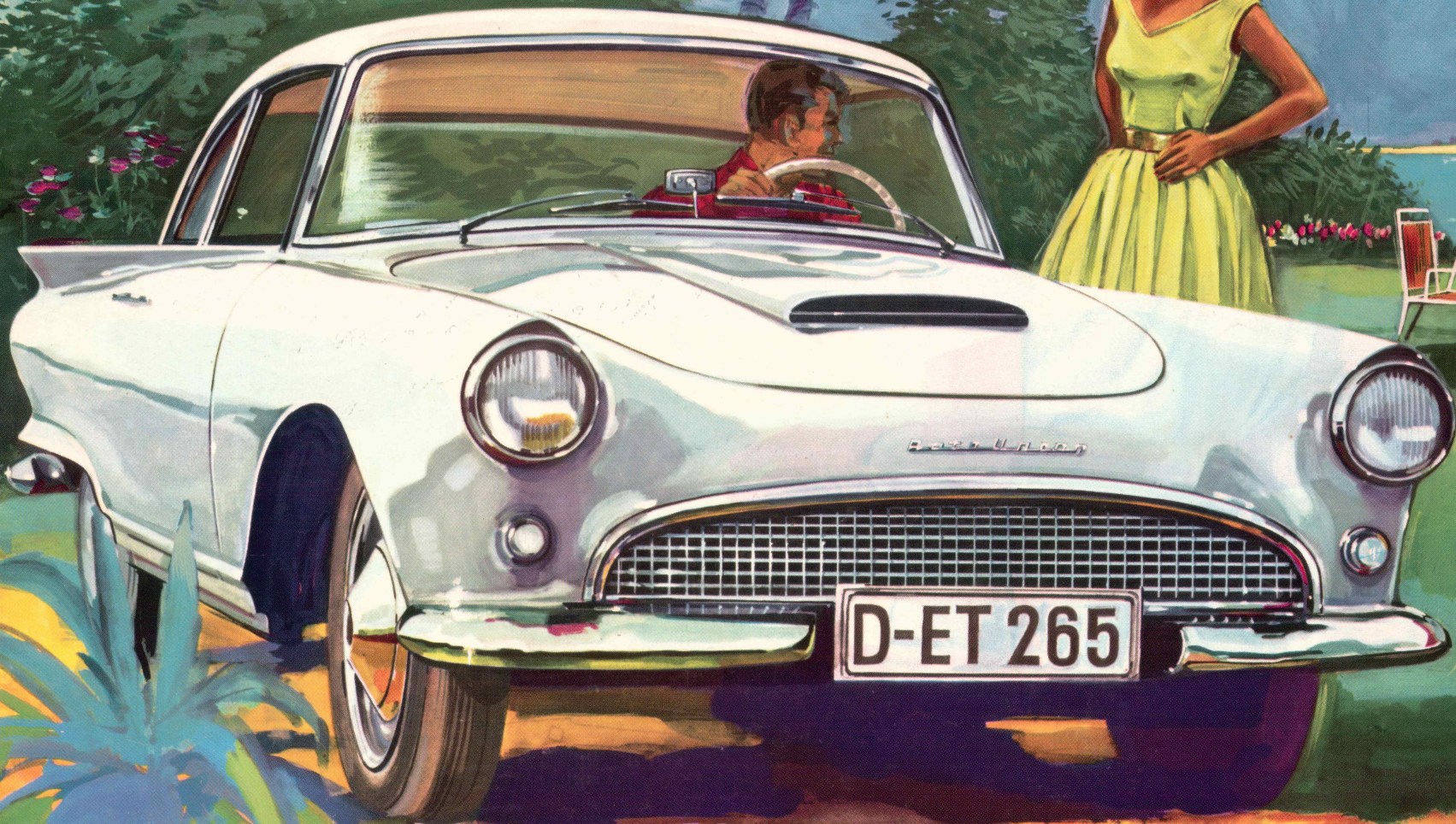
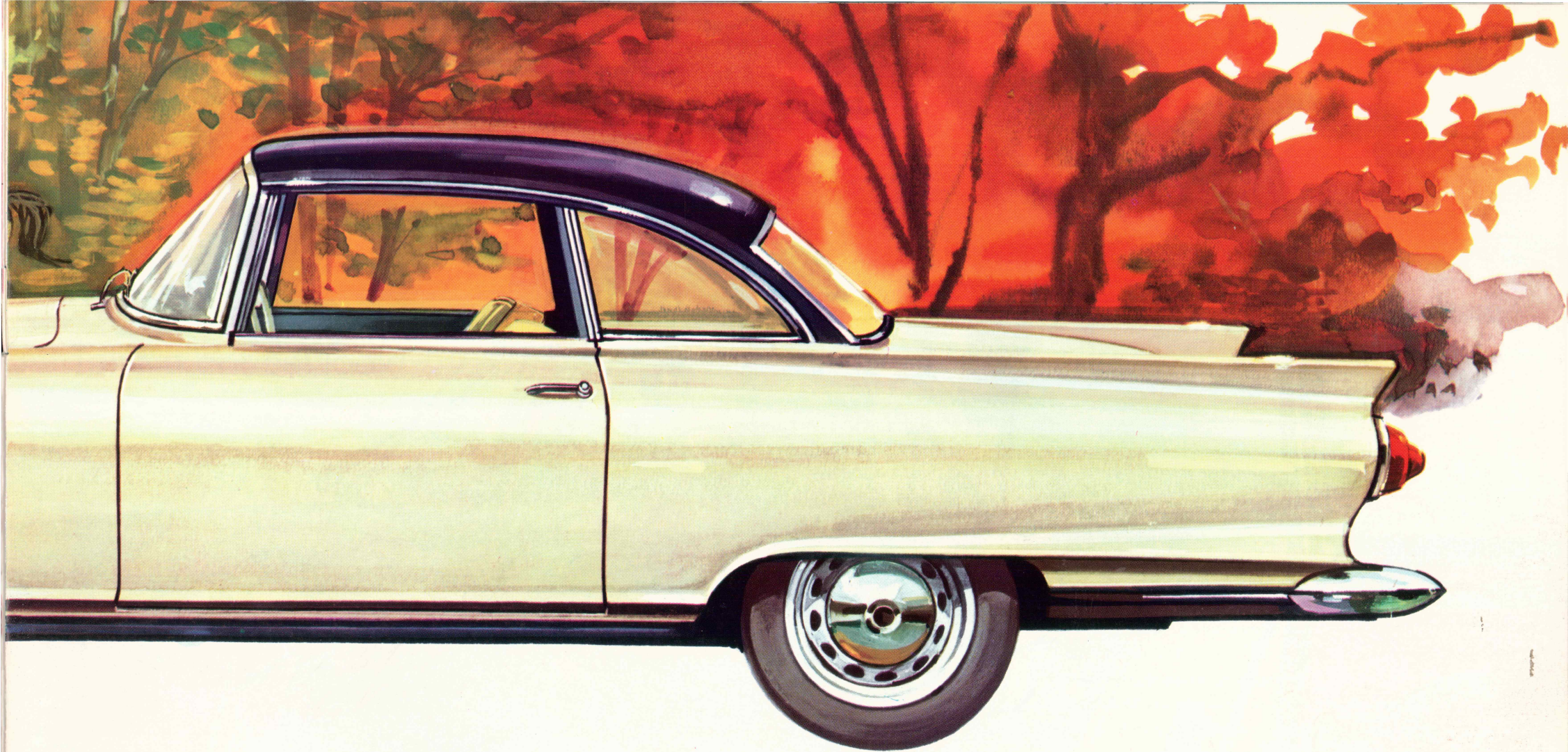




1000 Sp







What an automobile - supreme international class! The beauty of this car needs no comment.
It's admired wherever it appears - and this is reliable proof for its happy owner that he is driving a car of extraordinary features.

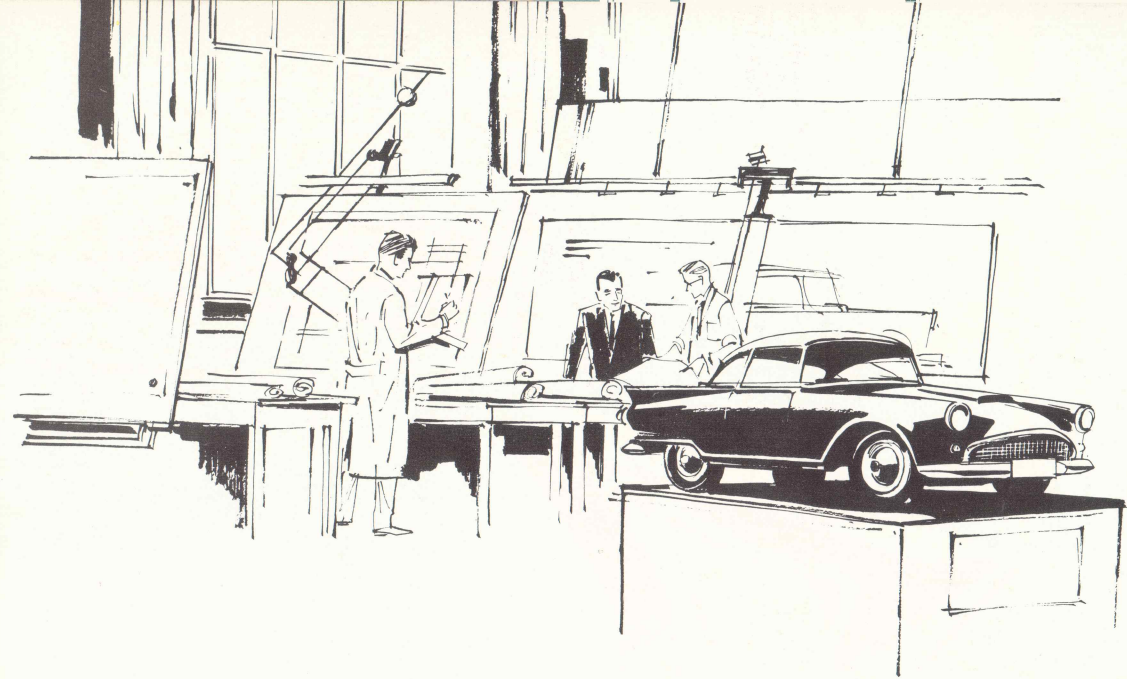
The coachwork in its lines and craftsmanship is a masterpiece.

Incomparable are the driving qualities of this really elegant Two-Seater.
Every touch of the accelerator pedal shows its temperament. Every corner, every bad road, every endless highway
becomes a proof of this car's technical maturity. The driver of this car enjoys all the pleasures of motoring.





Take a critical look!



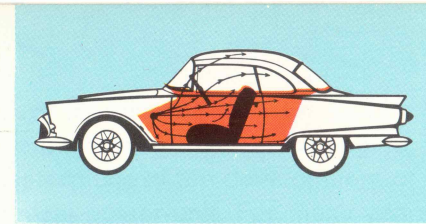
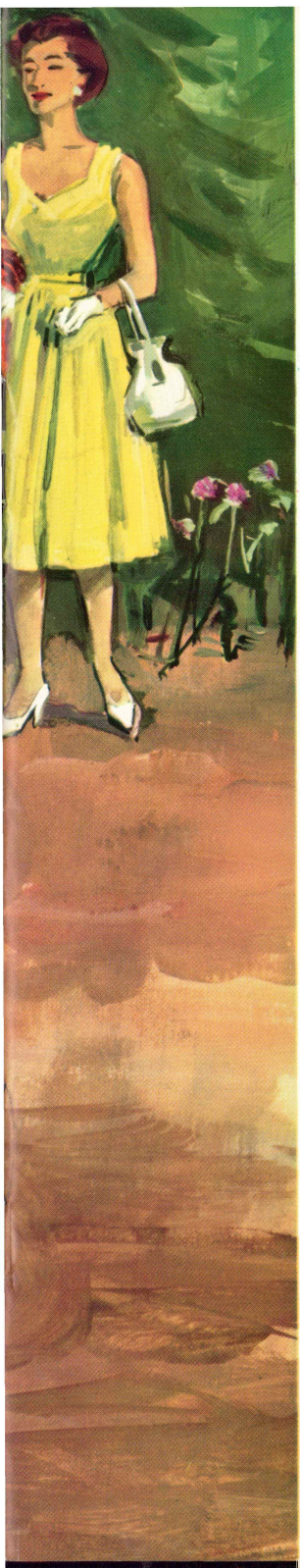
Experienced and highly skilled engineers and stylists combined efforts. The streamlined coachwork, the convenient location of all controls, - all proves that beauty alone was not the only factor in the planning of this automobile.

The interior provides a happy combination of sport and comfort. Who would expect so much room in a so sleek-lined car? The seats are beautifully comfortable. Ample leg-room prevents fatigue on long tours. A finger-tip touch of a small lever lets the backrests glide into just the position you wish. And if you want to rest you can just as easily lower them so that you can lie down in ease. And safety! The sun vizors and the upper ledge of the instrument panel are padded. The chromed horn ring on the steering wheel permits to sound the horn without taking your hand from the recessed and flexible wheel. Conveniently in reach are the cigarette lighter, the ashtray and the vanity mirror in the second sun vizor.



AB-HE 27

1000 SP



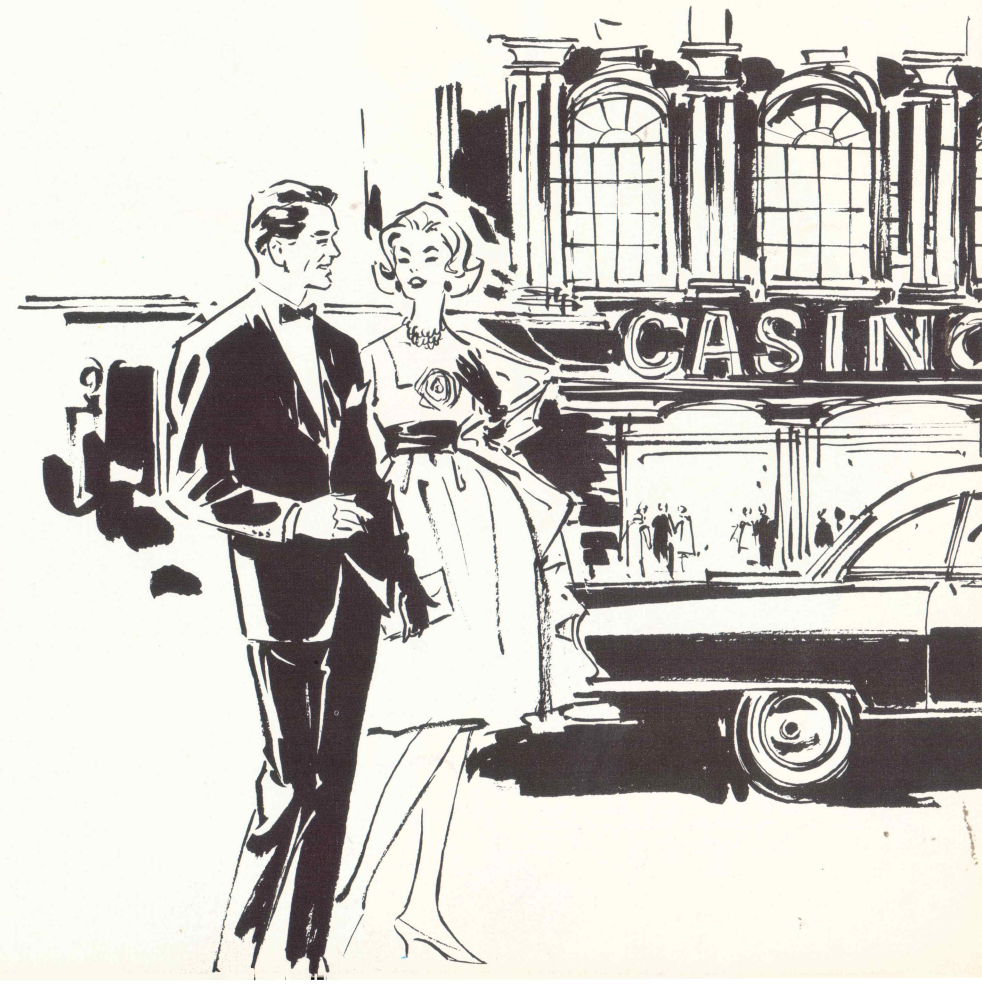
Driving should always be a pleasure!

To start off with little luggage on a holiday can hardly be a pleasure. Coats and suits and dresses and all the little necessities of daily life, they all must come along on the journey. - The luggage compartment of the 1000 Sp is exceptionally large for a car of such sporting lines.

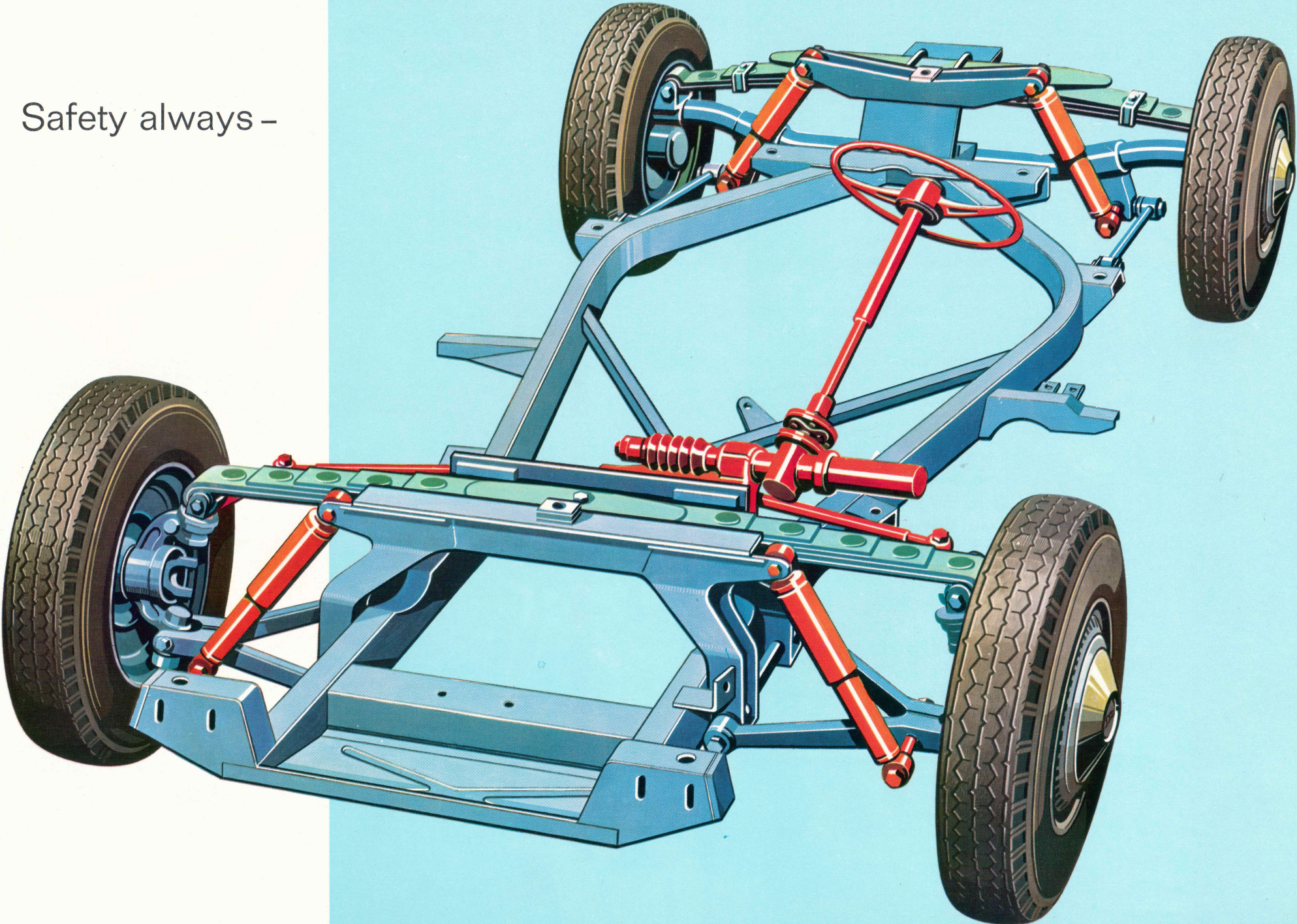
Three small levers in the instrument panel control the efficient supply of warm or cool air. Controllable vents beneath the rear window provide comfortable ventilation and prevent pressurization of the interior at high speeds.

You will enjoy ideal travelling temperature all the year round.

Fresh and relaxed you get out of your car after hundreds of miles.



Safety always –



Your very first impression of this 1000 Sp Two-Seater is one of remarkable beauty. For the creators of this car, however, the safety-bound design and layout stood ahead of all considerations.

Take the chassis frame.

The rigid box-section frame of supreme quality steel provides the eminent stability of this car. It is reinforced by cross-members and it forms with the bodywork a unit that offers a maximum of resistance against torsion forces.

None goes faster round the bends.

The advantages of the AUTO UNION frontwheel drive are generally acknowledged. The car is pulled through the bend and therefore follows accurately the slightest turn of the steering wheel also at very high speeds.

The "floating axle" prevents lateral movement.

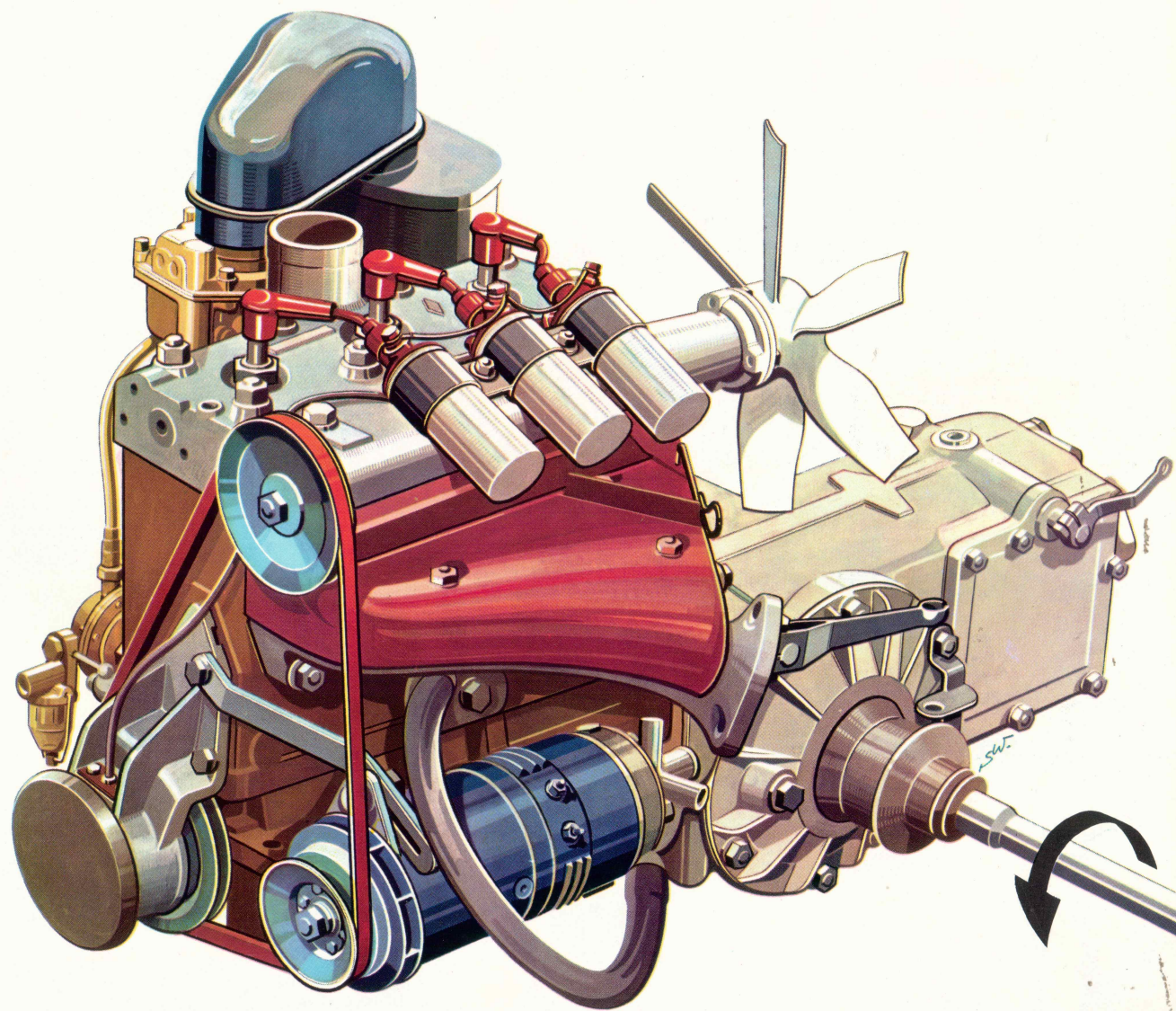
This is a further engineering condition for the ideal behaviour of a car when cornering at speed. The center of gravity lies very low, the supports of the "floating axle" very high. The centrifugal forces are hereby compensated and the car pulls through the bends without the slightest tilt. The driver of an 1000 Sp never meets with the dangerous feeling of "spilling".

Progressive suspension.

Whether you drive alone in the car or with a passenger and a lot of luggage, the suspension is always equally efficient because the "stage-system" automatically provides weight compensation.

The 55 BHP (62 SAE HP) engine tops its class.

The fame of AUTO UNION originated from the valveless engine. The 55 BHP (62 SAE) motor is the masterpiece in the development of this rugged, wear-resistant and economical power-unit. For many years its superior performance has been the foundation of the convincing sports successes of AUTO UNION.





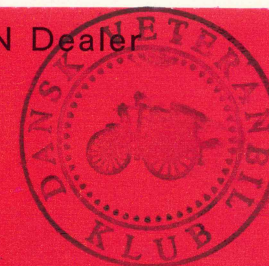
Technical features:

Valveless DKW three-cylinder engine in line, with reverse scavenging · only seven moving parts · 980 c.c. · Bore 74 mm · Stroke 76 mm · 55 BHP (62 SAE HP) at 4,500 r.p.m. · compression ratio 8:1 · fresh oil lubrication · water pump with thermostat · SOLEX downdraught carburettor 40 ICB · induction silencer with controllable air-conditioner · generator and starter · triple contact breaker, individually adjustable · dry single-plate clutch · all-synchromesh four-speed transmission · DKW frontwheel drive with controllable free-wheeling · box-section chassis frame with cross-member reinforcements · front axle: transverse leafspring and wishbones · rear axle: DKW "floating axle" with high-location progressive leaf spring · special heavy-duty shock absorbers · rack and pinion contact steering with automatic adjustment · wheelbase 2,350 mm (92 in.) · front track 1,290 mm (50 in.) · rear track 1,350 mm (53 in.) · hydraulic brakes, "Duplex" in front, "Simplex" at rear, with progressive action · mechanical handbrake on rear wheels · wheel rims 4¹/₂ J x 15 · special tubeless safety tyres 155/15 · length overall 4,170 mm (163 in.) · width overall 1,680 mm (66 in.) · height overall 1,325 mm (51 in.) · turning circle approx. 11 m (36 ft) · fuel tank capacity approximately 50 ltrs. (11 Imp. galls. / 13 US galls.) · oil-fuel ratio 1:40 · maximum speed 140 km/h (90 m.p.h.) · steering column safety lock · adjustable backrests · chromed hornring on steering wheel.



AUTO UNION GMBH · DÜSSELDORF

Your AUTO UNION Dealer



AUTO UNION whose policy is one of continuous improvement reserve the right to change prices, colors and specifications without previous notice.

Printed in Germany WB 2428 (10 J 118 G)

What a feeling – to drive such a lovely car!

The concours d'élégance separates with severe accuracy beauty from ugliness, without compromise. And - only one car can be the smartest, the most elegant, the most beautiful!

Concours d'élégance
at Wiesbaden (Germany):
A 1000 Sp wins the Golden Ribbon

Concours d'élégance
at Bad Neuenahr (Germany):
A 1000 Sp gains the Golden Wreath
as the most beautiful production coachwork.

The 1000 Sp, winner of the highest beauty prizes - is that not the highest satisfaction for its owner?
Admiring looks wherever one appears.
Admiring looks for an automobile that proves the cultured taste of the 1000 Sp owner!



Why not become its owner – just for a few hours?

Experienced drivers - and for them this car was designed - do not judge by a folder - but by an actual test drive. You will be astonished, how this car will immediately appeal to you, as soon as you are seated behind the wheel. Drive it yourself and experience the exceptional pleasure you will gain from this fine motor-car. Call your nearest dealer, he has a car that is waiting to show you its merits: The 1000 Sp.