

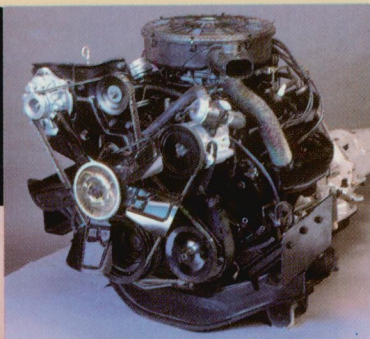
1988 DODGE

RAM VANS



NOBODY COMPETES LIKE DODGE

7/70



5.2-liter V-8 engine with electronic fuel injection.

The full-size Dodge Ram Vans have earned their reputation for strength, dependability and versatility. They are built for the long haul. With two wheelbases and three body sizes to choose from, they give you the kind of carrying capacity you need for the big jobs. You can depend on Dodge Ram Vans, thanks to such high tech features as electronic fuel injection, stainless steel exhaust systems, and an advanced phosphate treatment and primer for a

tough acrylic enamel paint finish.

Melding more than 60 years of truck-building experience with the new generation of laser/computer/robotic manufacturing techniques, Dodge is pulling ahead of the field.

And when you back this sophisticated technology with the industry-leading 7/70 Limited Warranty,* we think you'll agree that nobody competes like Dodge.

*See page 8 for details.



Dodge B150, shown here in Twilight Blue. Shown on cover and back cover: B250 and B150 Ram Vans in Burnished Silver Metallic.

Some of the equipment shown or described throughout this catalog is available at extra cost.

About this catalog: Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.

A FULL-SIZE VAN THAT MEASURES UP TO YOUR EXPECTATIONS

MODEL B150

For work or play, Dodge Ram Vans come on big in 1988. The B150 shown here, for example, is available in two wheelbases: 109.6 inches or 127.6 inches, with cargo capacities of 206.6 and 246.7 cubic feet respectively when the passenger seat is removed. For full-size volume, value and versatility, it will pay you to put a Ram Tough Dodge on your payroll.

New this year in the B150 is the super-efficient 3.9-liter V-6 engine with electronic fuel injection. It can develop 125 horsepower at 4,000 rpm and 195 pounds-foot of torque at 2,000 rpm.

Another addition is the new five-speed overdrive manual transmission standard on B150 109.6-inch wheelbase models. It offers better acceleration over the four-speed transmission it replaces.

A few of the many standard features that the B150 Ram Van offers:

- AM radio
- Extensive corrosion protection
- 22-gallon fuel tank
- Low-back bucket seats
- 500-amp maintenance-free battery
- Power-assisted brakes
- Power-assisted steering
- Stainless steel exhaust system
- Tinted glass

All Dodge Ram Vans are also available with a wide variety of options and option packages such as the value-packed Prospector Packages. See page 7 for complete details.



INDUSTRIAL-STRENGTH RAM VANS

B250/B350

Ask but you will never find two more willing workers than this dynamic duo from Dodge. Step up to a B250 or B350 model if you need extra payload capacity and big, usable cargo space in your next van. Both the B250 and B350 models are available with standard wide-opening dual side and rear doors, or optional sliding side door and single rear door. Two low-back bucket seats are also standard.

And choice? The B250 comes in both 109.6-inch and 127.6-inch wheelbases, with three body sizes ranging from 206.6 cubic feet to the Maxivan's 304.5 cubic feet of cargo volume with passenger seat removed. Its standard engine is the new 3.9-liter EFI V-6 with standard five-speed overdrive manual transmission on the 109.6-inch wheelbase models and standard three-speed automatic on the 127.6-inch wheelbase models.

The hefty B350 model is available in the 127.6-inch wheelbase model with a choice of two body sizes, including America's roomiest van,* the Maxivan, which also can carry up to a 4,410-pound payload. Both B250 and B350 models are available with Prospector and Trailer Towing Packages. See page 7 for details.

And for 1988 Dodge offers more power to the people. The 5.2-liter EFI V-8 engine develops 170 horsepower at 4,000 rpm and 260 pounds-foot of torque at 2,000 rpm.

The 5.9-liter four-barrel V-8 develops 185 horsepower at 4,000 rpm and 283 pounds-foot of torque at 1,600 rpm.

*With passenger seat removed. Based on SAE standard HSJ1100a.



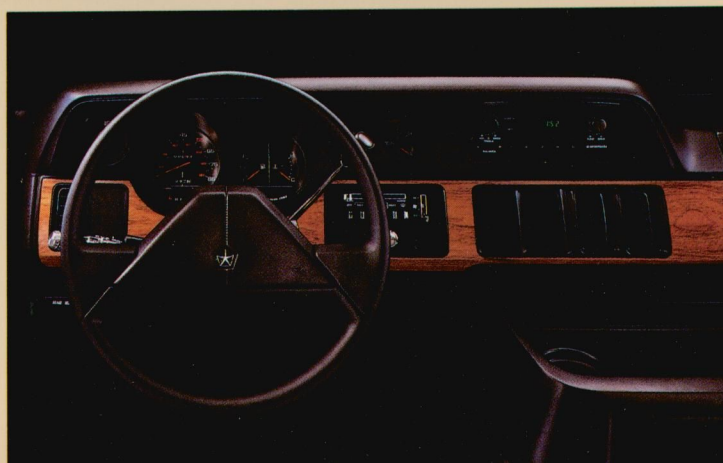
Dodge B350 Maxivan, shown in Black.
Dodge B250, shown in Burnished Silver Metallic.





Ram Van seating is handsome, durable, and built for comfort. Shown above are the optional Saddle Grain all-vinyl high-back Command bucket seats. They are available in Almond, Blue and Red. The standard seats are the Saddle Grain all-vinyl low-back bucket seats, available in Almond and Black.

The Ram Van instrument panel is smartly styled and easy to read. It features ammeter, temperature gauge, fuel gauge, engine oil pressure light, and speedometer/odometer. Shown at right is the woodtone instrument panel that is included with the Van Conversion Appearance Package.



SELECTED STANDARD & OPTIONAL EQUIPMENT & PACKAGES

Prospector Packages

(Not available on Long Range Ram Van)

	PACKAGE I	PACKAGE II	PACKAGE III	PACKAGE IV
Air conditioning ¹				X
Bright deluxe wheel covers (set of four)			X	X
Bumper guards and nerf strips, front and rear: bright				X
Cigar lighter	X	X	X	X
Convenience Package (contents listed separately)		X	X	X
Deluxe two-speed windshield wipers with intermittent wipe	X			
Dual exterior 6-inch by 9-inch low-mount mirrors: bright	X	X	X	X
Electronic speed control			X	X
Exterior Appearance Package (contents listed separately)		X	X	X
Fuel Tank—35-gallon	X	X	X	X
Engine oil pressure gauge; trip odometer	X	X	X	X
Instrument panel lower skirts, left and right			X	
Luxury steering wheel			X	
Power Convenience Package (contents listed separately)				X
Tilt steering column			X	X
Van Conversion Appearance Package (contents listed separately)				X

¹ There are special engine cooling requirements for field-installed air conditioning. Failure to follow requirements may invalidate warranty. See dealer for details.

Lock Package

- Keys—two: one key operates ignition and front doors; one key operates side and rear cargo doors

Power Convenience Package

(Included in Prospector Package IV only)

- Power door locks: all doors
- Power windows: driver and front passenger door only

School Bus Package for B350 Models

- With Solid Side Panel Van or Vision Van only. Required equipment at extra cost: Van Window Package for Solid Side Panel Van or Vision Van; vented glass with Van Window Package; 360 CID V-8 engine; 8,510-Pound GVW Package.
- 625-amp maintenance-free battery
 - Banded glass in front doors and vent wings
 - Parking brake switch
 - School bus yellow paint

Van Conversion Appearance Package

(Prospector Package III required)

- Accessory wiring harness
- 700-amp maintenance-free battery
- Exterior Appearance Package
- Garnish trim over front door headers; "A" pillar around windshield
- Horns, dual note electric
- Instrument panel woodtone applique
- Instrument panel lower skirts, left and right sides
- Luxury steering wheel

Convenience Package

(Included in Prospector Packages II, III and IV only)

- Cigar lighter light
- Glove box lock and light
- Low washer fluid warning light
- Ignition and headlight switch light time delay
- Two-speed windshield wipers with intermittent wipe

Exterior Appearance Package

(Included in Prospector Packages II, III and IV only)

- Bright bumpers, front and rear
- Bright fixed window moldings (on Van with Window Package and vented glass option)
- Bright grille with single rectangular halogen headlights
- Bright rear door window surround molding with single rear door only
- Bright taillight bezels
- Bright windshield moldings

Heavy-Duty Package

(Standard on B250 Maxivan)

- Heavy-duty front and rear shock absorbers

Trailer Towing Preparation Package

(See the Dodge Truck and Car Trailer Towing Guide for complete details and recommendations)

- Auxiliary cooling: transmission oil to air (with automatic transmission)
- 120-amp alternator
- 625-amp maintenance-free battery
- Heavy-duty front and rear shock absorbers
- Heavy-duty variable load flasher (dealer installed)
- Maximum engine cooling

Standard and Optional Equipment

✓ Check Desired Options *	LONG RANGE RAM VAN	B150	B250	B350
EXTERIOR				
Bumper—Rear step type: bright	E	E	E	E
Bumper Guards and Nerf Strips—Front and rear (Prospector Packages II or III required)	E	E	E	E
Bumpers—Front and rear: bright	S	P	P	P
S Bumpers—Front and rear: painted	NA	S	S	S
S Corrosion Protection—Extensive use of galvanized steel/Uniprime [®] protective coating	S	S	S	S
Door—Single rear: with fixed or vented tinted glass	E	E	E	E
Door—Sliding side, cargo: with fixed or vented tinted glass	E	E	E	E
Door—Sliding side, cargo: with no glass	NC	NC	NC	NC
S Doors—Cargo: double hinged type, right side and rear: no glass (all doors include easily removed metal check arm)	S	S	S	S
S Exhaust System—Stainless steel	S	S	S	S
S Fuel Tank—22-gallon with tethered fuel filler cap	NA	S	S	S
Fuel Tank—35-gallon with tethered fuel filler cap	S	E	E	E
Glass—Front door glass and vent window: banded	E	E	E	E
S Glass—Front doors and windshield: tinted	S	S	S	S
Glass—Sunscreen: privacy	E	E	E	E
Glass—Vented (for vans with Window Combination Packages): tinted	E	E	E	E
S Grille—Argent finish	NA	S	S	S
Grille—Bright finish	S	P	P	P
Headlights—Halogen: rectangular	S	P	P	P
S Hubcaps—Bright (four)	NA	S	S	S
Mirrors—Exterior dual low-mount 6-inch by 8-inch: bright	E	E	E	E
S Mirrors—Exterior left and right sides, 5-inch by 7-inch: bright	S	S	S	S
Wheel Covers—Deluxe (set of four)	S	P	P	P
Wheels—Argent painted steel spoke road type: with bright hub center and trim ring (set of four; not available on B250 Maxivan; Prospector Package IV required)	NA	E	E	NA
INTERIOR				
Air Conditioning ¹ —Front: integral, with bi-level ventilation	E	E	E	E
S Floor Mat—Driver's side of compartment: black	S	S	S	S
S Headliner—Driver's compartment: white hardboard	S	S	S	S
S Hood Release—In-cab activated	S	S	S	S
S Radio ² —AM monaural, electronically tuned	S	S	S	S
Radio ² —AM stereo ³ /FM stereo: electronically tuned	NA	E	E	E
Radio ² —AM stereo ³ /FM stereo, electronically tuned; with seek-and-scan; Dynamic Noise Reduction ⁴ ; cassette tape player with automatic reverse; four speakers	NA	E	E	E
Scuff Pads—Side step sill, front and rear doors: rubber	E	E	E	E
Seats—Driver and passenger: high-back Command buckets, deluxe vinyl trim	E	E	E	E
S Seats—Driver and passenger: low-back buckets, deluxe vinyl trim	S	S	S	S
S Steering Wheel—15-inch diameter: color-keyed	S	S	S	S
S Sun Visors—Driver and passenger sides	S	S	S	S
S Tire Carrier—Spare: inside-mounted	S	S	S	S
FUNCTIONAL				
S Alternator—12-volt, 75-amp	S	S	S	S
Alternator—12-volt, 120-amp	E	E	E	E
Axle—Rear antispin	E	E	E	E
S Battery—500-amp maintenance-free	S	S	S	S
Battery—625-amp maintenance-free	E	E	E	E
S Brakes—Front disc; rear drum: power-assisted	S	S	S	S
Cooling—Auxiliary: transmission oil-to-air (automatic transmission and maximum engine cooling required)	E	E	E	E
Cooling—Engine: maximum	E	E	E	E
Engine Block Heater	E	E	E	E
Gauges—Oil pressure gauge; trip odometer	E	E	E	E
S Instrumentation—Ammeter, engine coolant temperature gauge, engine oil pressure warning light, fuel gauge, odometer, speedometer	S	S	S	S
S Lights—Backup with integral stop and taillights; combined front parking lights, amber (two); combined rear side marker lights and reflectors, red (two); dome, driver and cargo/passenger compartment with door-operated switches; license plate	S	S	S	S
Shock Absorbers—Heavy-duty: front and rear (standard B250 Maxivan only)	E	E	E	E
S Spare Tire and Wheel	S	S	E	E
Spare Wheel	NA	NA	E	E
S Steering—All models: power-assisted	S	S	S	S
S Windshield Washers—Wiper-arm mounted: electric	S	S	S	S
S Windshield Wipers—Two-speed	S	S	S	S

S—Standard. E—Extra cost. NA—Not available. NC—No-charge option. P—Package only.

¹There are special engine cooling requirements for field-installed air conditioning. Failure to follow requirements may invalidate warranty. See dealer for details.

²All radios include integral digital clock. ³Some AM stereo broadcasting may not be compatible with this radio.

⁴Dynamic Noise Reduction is a trademark of National Semiconductor Corporation. [®]Uniprime is a trademark of PPG Industries, Inc. Certain models, packages, and options may be subject to specifications, requirements, or late availability. See your dealer for the latest ordering information.

*Note: Some of the equipment listed is available in package only.

Specifications

Model	B150 Long Range Ram Van	B150 Van		B250 Van	B250 Van & Maxivan	B350 Van & Maxivan			
Wheelbase (in.)	109.6/127.6	109.6/127.6		109.6/127.6	127.6/127.6 Maxi	127.6/127.6 Maxi		127.6 Maxi	
GVW (lb)	5,300	5,000	5,300	6,010	6,400	7,500	8,510	8,510 ³	9,000
Payload (lb)	1,585/1,485	1,380/1,280	1,670/1,570	2,390/2,275	2,640/2,545	3,395/3,250	4,210/4,080	4,180/4,050	4,410
Axle Capacity (lb)									
Front		3,300				3,600	4,000	3,600	4,000
Rear		3,850				5,500	5,500	5,500	6,200
Brakes (in.)									
Front Disc		11.75 x 1.25				12.82 x 1.25	12.82 x 1.25	12.82 x 1.25	12.82 x 1.19
Rear Drum		11 x 2.5				12 x 2.5	12 x 3	12 x 3	12 x 3
Booster		10.5 single				11.5 single	9.0 dual	9.0 dual	9.0 dual
Engine—Std	3.9-liter (239 CID) V-6 EFI		3.9-liter (239 CID) V-6 EFI		5.2-liter (318 CID) V-8 EFI	5.9-liter (360 CID) 4-bbl V-8			
—Opt	5.2-liter (318 CID) V-8 EFI		5.2-liter (318 CID) V-8 EFI 5.9-liter (360 CID) 4-bbl V-8 ¹		5.9-liter (360 CID) 4-bbl V-8				
Spring Rating (lb)									
Front	Computer selected	Computer selected	Computer selected	Computer selected	Computer selected	Computer selected	Computer selected	Computer selected	Computer selected
Rear—Std	1,610	1,375	1,610	1,810	1,980	2,360	2,770	2,670	3,100
—Opt	1,810	1,610 h.d.	1,810 h.d.	1,980 h.d.	—	2,770 h.d.	—	—	—
Shock Absorber Diameter (in.)									
Front—Std	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1 3/16	1 3/16
—Opt	1 3/16	1 3/16	1 3/16	1 3/16 ²	1 3/16	1 3/16	1 3/16 ⁴	—	—
Rear—Std	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1 3/16	1 3/16
—Opt	1 3/16	1 3/16	1 3/16	1 3/16 ²	1 3/16	1 3/16	1 3/16 ⁴	—	—
Steering—Std	Power								
Transmission—Std	5-speed manual overdrive with 109.6" wb					3-speed automatic			
—Opt	3-speed automatic with 127.6" wb 3-speed automatic with 109.6" wb					—			
Tire Size	P205/75R15	P195/75R15	P205/75R15	P225/75R15	P235/75R15XL	LT225/75R16D LT225/75R16E (Maxi)	LT225/75R16E	LT245/75R16E	LT245/75R16E
Tire Type	Steel-belted radial								
Wheel Rim Size (in.)	15 x 6.50				15 x 6.50 15 x 6.50 h.d. (Maxi)	16 x 6.0		16 x 6.5	

¹Not available in California. ²Standard on B250 Maxivan. ³With School Bus Package only.

⁴Standard on B350 regular van. NOTE: Payload should be reduced by the weight of occupants and any optional equipment.

Dodge Van Exterior and Interior Dimensions

	109.6" wb	127.6" wb	127.6" wb Maxi
Height (max.)	79.6"	80.9"	80.6"
Width (max.)	79.8"	79.8"	79.8"
Length (max.)	178.9"	196.9"	222.9"
Effective head room: driver	36.1"	36.1"	36.1"
Floor-to-roof height	53.2"	53.2"	53.2"
Maximum inside width	72.2"	72.2"	72.2"
Front seat to rear door	92.9"	110.9"	136.9"
Engine cover to rear door	120.1"	138.1"	164.1"
Width between wheelhouses	50.0"	50.0"	50.0"
Rear and side hinged doors			
—opening height	47.2"	47.2"	47.2"
—opening width	49.3"	49.3"	49.3"
Side sliding door			
—opening height	47.2"	47.2"	47.2"
—opening width	39.8"	39.8"	39.8"
Van cargo area capacity (cu ft) ¹	206.6	246.7	304.5

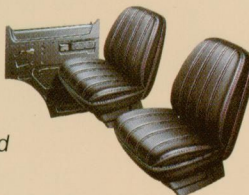
¹Cubic capacity calculated by SAE standard HSJ1100a (without passenger seat).

Interior Trim



Optional decor.

Saddle Grain all-vinyl high-back Command bucket seats. (Delete credit option available on passenger seat.) Available in Almond, Blue, Red.



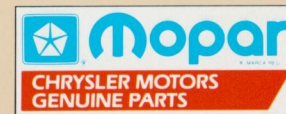
Standard decor.

Saddle Grain all-vinyl low-back bucket seats. (Delete credit option available on passenger seat.) Available in Almond, Black.

1988 Ram Van Exterior Colors

Light Cream	Light Blue Metallic
Charcoal Gray Metallic	Burnished Silver Metallic
Crimson Red	Medium Tan Metallic
Walnut Brown Metallic	Black
Twilight Blue Metallic	White

NOTE: Due to printing limitations, the colors shown will vary slightly from actual hues. See your Dodge dealer for accurate color chips.



MOPAR parts are engineered by Chrysler Motors for use in your new Dodge Ram Van. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

Consider Leasing

Many of today's new truck prospects are wisely considering leasing as an alternative to buying. Leasing a new Dodge Ram Van usually involves a small security deposit and a first month's lease payment. Monthly payments are usually less than financing a new truck purchase. Ask your dealer for details.

7/70 Power Train Limited Warranty

Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles, whichever comes first. A deductible applies. See your dealer for a copy of the warranty. Government, law enforcement, limousine, taxi and export vehicles excluded.

7/100 Anti-Corrosion Limited Warranty

Your dealer will repair or replace at no charge, outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles, whichever comes first. See your dealer for a copy of the warranty.

Optional Service Contract Coverage.

Chrysler Service Contracts provide you with additional piece of mind protection for your new vehicle. Chrysler Motors offers a variety of plans to meet your needs. Plan coverage begins after your vehicle's basic warranty expires. A deductible applies. Allowances for car rental and towing are also included.

About This Catalog

Some of the items shown on vehicles in this publication are available through retail organizations and establishments not connected with Chrysler Motors. Availability, price, quality, and durability of these items rest solely with the respective manufacturers and their sales organizations, and Chrysler Motors assumes no responsibility for their use.

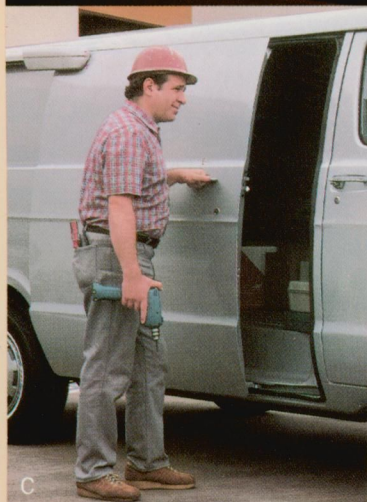
BUCKLE UP FOR SAFETY.



A



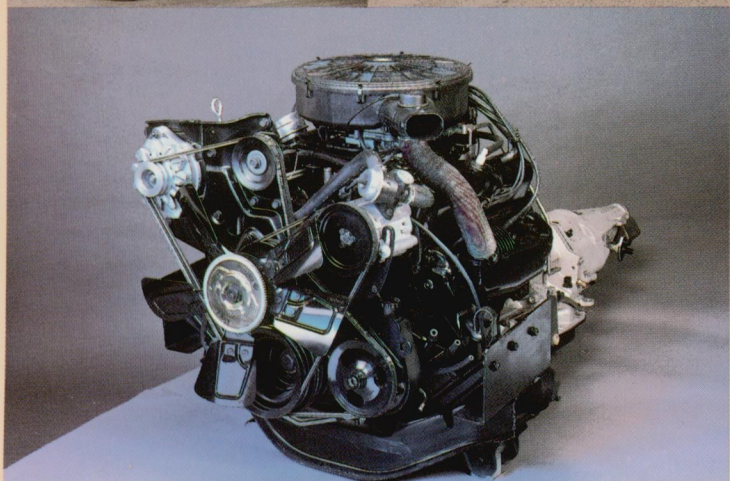
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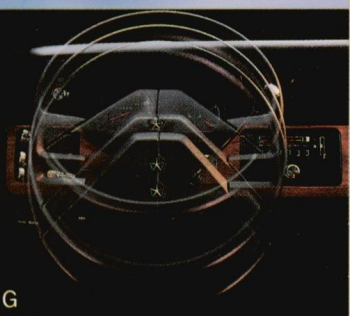
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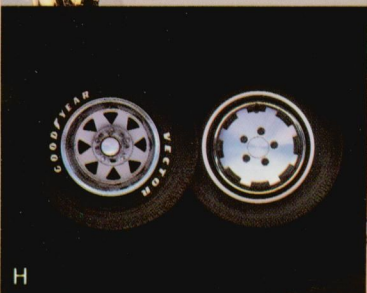
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F



G



H



A. Air Conditioning

Dodge helps you keep your cool with a system that features bi-level flow-through ventilation. With six adjustable air outlets and a four-speed blower.

B. Bright Rear-Step Bumper

Strong and tough, it has a corrugated surface for better footing. Provides a handsome rear styling accent.

C. Sliding Side Cargo Door

Ideal for use in cramped quarters, this door can easily be opened and closed with one hand. Available as a no-charge option.

D. Single Rear Cargo Door

Easy to operate, it comes with fixed or vented tinted glass. Provides extra rearward visibility for the driver.

E. 5.2-Liter EFI V-8 Engine

Dodge's lively V-8 engine uses roller-tappet camshaft followers and electronic fuel injection for the first time. These refinements help to increase horsepower by 17 percent. (See engine availabilities on page 8.)

F. Low-Mount Mirrors

Dual low-mount mirrors provide exceptional rear vision assistance. Can be folded inward whenever necessary.

G. Tilt Steering Wheel

Adjusts quickly to six driving positions. Automatic transmission required at extra cost. Available in Prospector Packages III and IV only.

H. Wheels and Wheel Covers

1. Argent painted steel spoke wheel with bright trim ring has a decorative center hub.
2. Bright wheel covers are available on all models with Prospector Packages III and IV only.

I. Power Windows/Door Locks

Easy-to-reach controls on the door trim panel put an extra measure of convenience at your fingertips. Available in Prospector Package IV only.



Dodge...First Choice for Conversions

The van conversions shown here are not available as factory installations, but they'll give you an idea of some of the many conversions possible. See your Dodge Truck dealer. He can

arrange to have your new van converted for recreational purposes or for one of the many industrial work configurations through a conversion specialist.



Specifications, descriptions and illustrative materials contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Motors reserves the right to discontinue models or options at any time or change specifications and materials, equipment and design without notice and without incurring obligation. All options and accessories illustrated or referred to as optional or available in this publication are at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained here, see your Dodge Truck dealer.

CHRYSLER PURCHASE ASSISTANCE PROGRAM FOR THE PHYSICALLY CHALLENGED

Cash rebates up to \$500 are available for qualified adaptive driving devices on 1988 Chrysler Motors cars and trucks. For further information contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER at 1-800-255-9877.

Form No.

81-205-8014

9/87 (350M)

Litho in U.S.A.



7/70

