

# DAIMLER SOVEREIGN AUTHORITY

Michael Williams chose Ickworth, Suffolk as the backdrop to express the authority of the Daimler Sovereign.



The dignity of the tall pillars at Ickworth is mirrored by the regal facade of the Daimler Sovereign's famous grille. This is the authority of a tradition rooted in motoring history. But this is the shape of tradition glancing towards the future, with a line that flows with princely elegance from grille to rear bumper.



# DAIMLER SOVEREIGN VERVE

In the Blackfriars underpass - Sovereign's verve captured on film, by Gerry Cranham.

When someone talks about the performance of very high quality cars, he usually means a certain sedate kind of speed that sends it billowing down the long, straight roads. The Daimler Sovereign's performance is of another kind. It is

sharper, more mettlesome. It accelerates like a whip, corners as if there were no corner. It goes through its paces with magnificent ease and in near-total silence. In the most civilised way, it has not merely performance - but verve.





# DAIMLER SOVEREIGN STRENGTH

The Daimler Sovereign, among the hard-boned hills of Ross and Cromarty. Photograph by John Hedgecoe.

The Daimler Sovereign is strong. Its body and chassis are one integral whole - exceedingly rigid, yet remarkably light. But strength comes in muscle as well as in bone, in suspension as well as in the frame. And the suspension of the

Daimler Sovereign is a piece of highly advanced engineering. It accounts for a ride that is smooth, stable, and firm at all times: so firm that the car stays level, the bonnet hardly dipping, even in an emergency stop.





# DAIMLER SOVEREIGN LUXURY

Outside Syon Lodge, Isleworth: a study in luxury by Michael Boys.

The Daimler Sovereign is luxurious by definition — because it is a Daimler. The seats, contoured and comfortable, are upholstered in leather. The wood is walnut. The carpet is thick. There are separate ventilators for the driver, for front seat passengers, for

rear seat passengers. Not least of the luxuries is the ride itself — level, smooth, silent. In this magnificent car the old arts of coachwork and the most modern engineering meet in sumptuous harmony. But then that is exactly what the Daimler tradition is.

